



BAN SECTOR ROTATION STRATEGY

WHY INVEST IN BAN?



Active Stock Market Trading: Let 75+ years of combined trading experience save you time and money while we protect your capital and make your money work hard for you.



Growth Stocks: BAN holds the best risk-reward sector ETF opportunities identified by The Technical Traders' proprietary BAN Master Trend alert signals.



Consistent Returns: Aims to capture consistent growth and dividends by allocating funds to index ETFs. The Strategy will also attempt to avoid or generate growth during market corrections and multi-year bear market trends by using inverse index ETFs, or cash positions.



Trade Alert Signals: True active professional trading and research done-for-you. Follow the trade alerts and execute in your brokerage account. Alerts send via mobile app, website, and email.



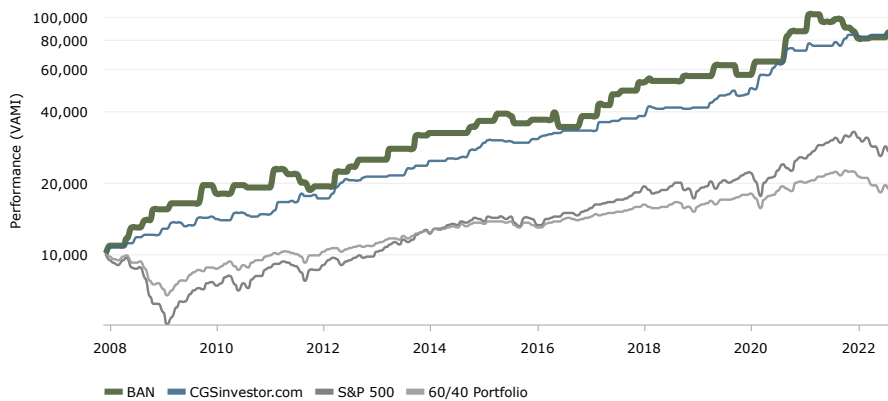
Cost Effective: Annual flat fee provides a lower-cost alternative to the traditional percent of assets under management (AUM), or commissions.

STRATEGY DETAILS

Newsletter	Technical Traders Ltd.
Inv. Style	Tactical Asset Allocation
Securities	Sector & Index ETFs
Leverage	1 : 1
Trade Alerts	Newsletter, Email, App
Subscription	\$1499 USD Annual

Before investing you should carefully consider the newsletter strategy objectives, risks, and fee. Carefully read the disclaimers and terms and conditions. Talk with your investment advisor before making financial and trading decisions.

GROWTH OF \$10,000 USD SINCE INCEPTION



The graph represents the cumulative performance of a hypothetical \$10,000 investment compounded. Performance is compounded. Returns do not reflect dividend income, or the payment of any brokerage commissions, brokerage costs incurred as a result of buying or selling shares, the subscription fee, and does not reflect the deduction of taxes.

STRATEGY OBJECTIVE

The Best Asset Now (BAN) Sector Rotation Strategy uses a proprietary selection process that seeks explosive growth during stock market rallies. BAN actively trades sector and index ETFs for consistent, lower-risk growth during market corrections relevant to The Technical Traders' theme of protecting capital.

Own the three hottest sector ETFs during stock market rallies. BAN trading system revolves around technical analysis, momentum, stage analysis, and market sentiment.

Manages positions using position sizing and tactical asset allocation with index and sector ETFs. Under abnormal market circumstances, up to 100% of strategy could be a cash position. Maximum 5 open positions, Approx 25 trades/year.

STRATEGY PERFORMANCE (Compounded Returns)

	3M	YTD	1 Yr	3 Yrs	5 Yrs	Since Inception	Max Drawdown (Daily)
BAN	4.32%	-0.91%	-12.45%	37.34%	75.43%	753.68%	-21.11%
CGSinvestor.com	3.15%	2.98%	14.11%	76.64%	132.19%	761.53%	-5.96%
S&P 500	5.45%	-16.24%	-7.29%	34.06%	58.37%	172.22%	-56.50%
60/40 Portfolio	3.06%	-15.58%	-12.51%	10.32%	23.23%	87.92%	-38.52%

Past performance does not guarantee future results. Performance data quoted represents past performance and current returns may be lower or higher. Performance is compounded.

STRATEGY STATISTICS

Total Return Cumulative	753.68%	Total Return Annualized	15.65%
Std Dev Annualized	17.30%	Best Year	54.49%
Worst Year	-1.70%	Max Drawdown	-21.11%



BAN SECTOR ROTATION STRATEGY

MONTHLY PERFORMANCE (Compounded Returns)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year
2022	-6.80	0.00	0.00	1.92	0.00	0.00	0.00	4.32	0.00				-0.91
2021	0.00	17.24	0.00	0.00	-7.17	0.00	0.00	3.21	0.00	-7.99	0.00	-3.98	-0.76
2020	0.00	13.19	0.00	0.00	0.00	0.00	0.00	0.00	28.33	5.01	0.00	0.00	52.53
2019	0.00	0.00	0.00	0.00	10.94	0.00	0.00	-0.35	0.00	-8.44	0.00	0.00	1.22
2018	0.00	3.49	-2.08	0.00	0.00	0.00	0.00	0.00	0.00	5.60	0.00	0.00	7.01
2017	0.00	0.00	12.74	-1.24	0.00	10.87	0.00	3.86	0.00	0.00	0.00	7.97	38.43
2016	0.00	0.00	0.00	0.00	7.50	-12.64	0.00	0.00	0.00	0.00	10.39	0.00	3.67
2015	0.00	0.00	0.00	6.76	0.00	0.00	-1.49	-6.58	0.00	0.00	0.00	2.73	0.93
2014	1.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.63	0.00	5.48	14.71
2013	0.00	0.00	0.00	10.92	0.00	0.00	0.00	0.00	0.00	14.10	0.00	0.00	26.56
2012	0.00	0.00	0.00	15.98	0.00	0.00	5.12	0.00	7.01	0.00	0.00	0.00	30.46
2011	0.00	19.30	0.00	0.00	-4.47	0.00	0.00	-8.04	0.00	-7.13	3.03	0.00	0.28
2010	-7.82	0.00	0.00	0.00	8.75	0.00	0.00	-1.94	0.00	0.00	0.00	0.00	-1.70
2009	0.00	0.00	5.89	0.00	0.00	0.00	0.00	0.00	0.00	18.76	0.00	0.00	25.75
2008	8.28	0.00	0.00	0.00	7.80	11.00	0.00	0.00	7.42	0.00	11.00	0.00	54.49

CHIEF INVESTMENT OFFICER

Chris Vermeulen has spent the past 25+ years as a technical analyst, an equities trader, investment strategist, thought-leader, and educator.

He has an extensive trading and investment background having devoted his life to studying the financial markets, technical analysis, and risk management. Trading and investing through multiple bull and bear markets cycles, Chris understands the importance of capital preservation.

He is the author of Technical Trading Mastery - 7 Steps To Win With Logic, and has been a guest on Sprott Money, Cheddar, Yahoo Finance, Kitco, and other financial stations.

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